

# INTRANEXUS HEALTHCARE USER GROUP

## 6<sup>TH</sup> ANNUAL CONFERENCE



**IntraNexus**  
HEALTHCARE USERS GROUP



### REGISTRATION DETAILS

**DATE:** Sunday, October 14, 2007 - Wednesday, October 17, 2007  
**PLACE:** Hilton Virginia Beach Oceanfront, Virginia Beach, VA  
**DRESS:** Business Casual

#### HOTEL INFORMATION AND DIRECTIONS:

The Hilton Virginia Beach Oceanfront is located at:  
3100 Atlantic Avenue Virginia Beach, VA.

- Contact the hotel for reservations at 757-213-3001.
- Rooms can be reserved at a special IHUG rate of \$112.00 per night, based on space and availability.
- Check in is at 4pm and check out is 11am.

For more info, please [click here](#) to go to the Hilton website.

#### CONFERENCE FEES:

- Per Person: \$275.00 (\$325 after 10/1/07)
- 3+ attendees from the same hospital: \$250.00 (\$275 after 10/1/07)

Guest fee, when accompanying a paid attendee: \$100.00

#### REGISTRATION: Register online at [www.intranexus.com](http://www.intranexus.com)

Sunday, October 14, 2007 from 1:00 – 2:00 pm

*Click on "IHUG Registration" at the bottom left. OR fax, email, or mail your form, along with payment in the form of a check, to:*

John Kivimaki (Treasurer)  
Director Patient Accounts

Mary Rutan Hospital  
205 Palmer Ave  
Bellevue, OH 43311

Phone: 937.592.4015 x5616

Fax: 937.599.2143

[mrhbojek@maryrutan.org](mailto:mrhbojek@maryrutan.org)

To Pay by Credit Card: Call John Kivimaki

### 2007 BOARD MEMBERS:

#### NOW IS THE TIME TO THINK ABOUT BECOMING THE NEWEST MEMBER OF THE IHUG BOARD.

We need your ideas and help, so get involved! Business Meeting and elections will be held at the conference.

#### PRESIDENT:

Jean Scardella, Clinical Application Analyst, Oswego Health

#### VICE PRESIDENT:

Joe Ruark, Assistant VP of Patient Finance, St. Elizabeth Medical Center

#### SECRETARY:

Jerry Neuhaus, Assistant Director, IS, St. Elizabeth Medical Center

#### TREASURER:

John Kivimaki, Director, Patient Accounting, Mary Rutan Hospital

#### PAST PRESIDENT:

Beth DeRousie, Financial Application Analyst, Oswego Health

#### MEMBERS AT LARGE:

- Ken Recob, St. Elizabeth Medical Center
- Fred Trimble, San Antonio Community Hospital
- Sundae Barker, LRGHealthcare
- Chris Rittenhaus, Cancer Treatment Centers Of America
- Dana Smith, Crittenden Regional Hospital
- Michael Panebianco, KidsPeace

# "BLAZING NEW TRAILS"

# SESSIONS SCHEDULED FOR THE 2007 INTRANEXUS HEALTHCARE USER GROUP

## BUSINESS PRACTICES FOR REVENUE CYCLE, PATIENT ACCESS TRACK

- Lessons Learned from our Clinical System Adoption: Enhancing the bottom line while improving Patient Care –George Baker, NIS Informatics, Arnot-Ogden Medical Center
- Ten Strategies to Enhance Financial Performance –Rita Grant, Manager, Patient Accounts, St. Elizabeth Medical Center
- Patient Registration Round Table Discussion –Kim Donaldson, Business Office - Education, San Antonio Community Hospital
- Launching Patient Access into the Future –Tina Grigsby, Patient Financial Product Specialist, IntraNexus
- How to Apply for... and GET... Grant Money –Ron Cowan, CIO, Lewistown Hospital, & Stewart Bruce, Private Grant Writing consultant
- Pre-Bad Debt Collections –Joe Ruark, Assistant VP of Patient Finance, St. Elizabeth Medical Center, & CCI
- Self Pay Collection Strategies –Joe Ruark, Assistant VP of Patient Finance, St. Elizabeth Medical Center
- Open Discussion on UB04/1500/NPI
- Pricing Transparency - Estimate your patient's out of pocket costs, using his insurance benefits, hospital charges and the payor's contracted rate...All at the time of service/ registration –Terese A. McCarthy, Director, Patient Accounting, Advocate Health Care, & Marcus Padgett, NEBO

## TECHNICAL TRACK *(Includes OPS, Tools training and discussion)*

- VMWARE: Using Virtual Machines for disaster recovery and backup –Jerry Neuhaus, Assistant Director, IS, St. Elizabeth Medical Center, & RJ Ratajczak, IT Manager, IntraNexus
- How to Migrate the Help Desk to a Service Desk –Fred Trimble, Information Services Systems Analyst, San Antonio Community Hospital
- Rhapsody Interface Engine Functionality –Ted Kellar, Senior Interface Analyst, IntraNexus
- Using JBS: Another in the MythBuster Series –Aubrey Fowler, Senior Analyst, IntraNexus

## CLINICAL PRACTICES TRACK

- Medication Reconciliation –Teresa Kocher, Clinical Analyst, & MJ Darling, COO, IntraNexus
- Gaining Physician Buy-in & Strengthening Physician Relationships Through EMR Implementation –Carrie Fellows, DON, Oswego Health
- Preparing for an Implementation: Overcoming Roadblocks to Implementation Success –Gail Greenwood, COO, Oswego Health
- Standards and the Future of Healthcare –Laurie Shoaf, VP of Corporate Compliance and MJ Darling, COO, IntraNexus

## KEYNOTE SPEAKER: KEN WHITENER

Ken is a graduate of the University of Dallas and attended the University of Wyoming College of Law. He trained in clinical hypnosis at the Baylor College of Medicine in Houston Texas, and taught hypnosis on the college level for six years.

Ken Whitener is recognized as one of the most successful motivational speaker/entertainers in the world today. He has appeared on NBC, CBS, ABC, Nickelodeon, and FOX. His presentations are an avant-garde blend of the human psyche and eye-popping theater. His keynote speeches challenge attendees to surpass conventional thinking and unlock their hidden potential.

## ADDITIONAL INFO:

*In Addition to these sessions you will have plenty of opportunities to network with your colleagues from other IntraNexus Hospitals to discuss and brainstorm the challenges you face and solutions you've found!*

- Be a part of the Enhancement Panel and get your ideas into the list of enhancements.
- Hear what's going on at IntraNexus during an informal meeting with IntraNexus Senior Management.
- Take time to visit the area attractions/enjoy the fine restaurants on the beach.
- Participate in a gala, Las Vegas style dinner & party on Tuesday evening.

## AREA ATTRACTIONS:

*October 14-17*

[www.beacheventsfun.com](http://www.beacheventsfun.com)



ADDITIONAL SESSIONS MAY BE ADDED